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INTEGRITY INSURANCE HONORED IN 12TH ANNUAL NEW NORTH CORPORATE WELLNESS AWARDS

APPLETON, WI (June 6, 2017) — [Integrity Insurance](#) is proud to be recognized in the June 2017 edition of *New North B2B* magazine as one of four 2017 Corporate Wellness Award Winners, recognizing healthy employers in northeast Wisconsin.

Integrity captured the attention of the awards panel for its high participation by employees in the wellness program and the organization's outstanding performance on its health risk assessments. Integrity's average HRA score across all participants during 2016 reached almost 90, far above the industry average.

"We're proud of this recognition as it demonstrates our commitment to promote a healthy work environment and improve the quality of life for our associates," said Integrity's VP, Human Resources and Administration Katey Smith. "Investing in associates health and well-being is a foundation to our success as it promotes a healthy, positive and productive workforce that in turn, better serves our agency partners and customers."

The Corporate Wellness Awards were initiated by B2B in 2006 to encourage a competitive environment among employers in northeast Wisconsin to become known as a healthy place to work. For better or worse, the current climate of health care management in the U.S. dictates employers educate and provide programming for employees to lead healthier lives and become smarter consumers of health care. B2B's Corporate Wellness Awards – sponsored by Network Health of Menasha – honor those local firms who boast a track record of success achieving healthy workforce goals.

To be considered for the 2017 Corporate Wellness Awards, companies were nominated by themselves or by a third party outlining their wellness initiatives and the impact of those initiatives in recent years. A panel of experienced health benefits experts selected winners based on various factors including ability to demonstrate improved health of its workforce and implementation of innovative wellness benefits. To read the article in its entirety, visit <http://newnorthb2b.com/>.

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, WI. Integrity offers auto, home, business and life insurance through a network of independent agents throughout IA, MN and WI. With an affiliate partner Grange Insurance based in Columbus, Ohio — the 13 state enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an A.M. Best rating of "A" Excellent. For more information, visit integrityinsurance.com.

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